

Our CSR Strategy

Our Approach

2020 ushered in a new era of Sustainability. We witnessed fundamental shifts in mindsets, with global conversations going further than resource depletion and pollution; now, there is renewed focus not just on climate change, but on issues across the Environment, Social and Governance (ESG) spectrum. The health crisis quickly escalated into a human and socio-economic crisis, making it clear that people need to be at the centre of our global and local recovery.

Corporate Social Responsibility (CSR) has always been rooted in CJ's mission and is integral to our Sustainability strategy. Our CSR programme goes beyond quick fixes and one-off donations; it is developed, evaluated and implemented with the same rigour and planning as our business strategy.

To us, CSR is a long-term and continuous commitment to strengthen our communities and advance the wellbeing of those we serve. We take our responsibility as corporate citizens very seriously, and this year, we have been even more mindful of our role in honouring our

environmental and social responsibilities for the benefit of future generations. It is this purpose-driven and human-centred approach that differentiates us.

To execute our CSR strategy and manage our activities, we established the Currimjee Foundation in 2009. It is the vehicle through which our subsidiaries participate in these initiatives. Employees across the Group are highly involved in our CSR programme and voluntarily participate in our various projects, confirming our belief that they are guided by CJ's values in everything they undertake. We have also developed close relationships with NGOs over the years, with whom we engage on an ongoing basis and who help us carry out our CSR initiatives.

Our goal is not to invest in every initiative possible. Rather, it is about addressing the real challenges facing our society, and contributing our time and resources in areas we believe we can have a meaningful, measurable and positive impact. To this end, we have identified five areas of intervention:



EDUCATION

We are firm believers in education being a stepping stone to economic and social inclusion. We seek to empower the youth in vulnerable communities by equipping them with the skills and knowledge they need to not just survive, but thrive.



SOCIO-ECONOMIC

Our success is intricately tied to that of our country's. We are therefore committed to contributing to Mauritius' socio-economic development through strategic social investment, community empowerment and meaningful partnerships with the Government and NGOs.



ENVIRONMENT

We are determined to reduce our environmental footprint through the protection of our biodiversity and ecosystems, and the efficient use of resources for future generations to benefit from a liveable and healthy planet.



HEALTHCARE










Good healthcare is the foundation of a resilient community. Our initiatives are designed to address the health needs of underserved populations through activities that include awareness programmes and investments in the prevention and treatment of diseases.



LEISURE-SPORTS

Sports are a positive way for children to learn crucial life skills like discipline, hard work, sportsmanship, teamwork and respect. Through sports, we seek to nurture these core values into children early on, helping them improve their physical, cognitive and mental abilities.





OUR KEY CSR Initiatives in 2020

Area of intervention	Key initiatives in 2020	Project facilitator/partner	SDGs
Education	<ul style="list-style-type: none"> CURRIMJEE FOUNDATION TERTIARY SCHOLARSHIP FOR NEEDY STUDENTS <i>Objective: provide access to formal education to high-performing students from low-income families</i> Outcome: Offered full scholarships to 6 students for their undergraduate degree at the University of Mauritius SUPPORT TO STUDENTS SUFFERING FROM EPILEPSY <i>Objective: support EDYCS in its mission to provide education to children suffering from epilepsy</i> Outcome: 25 children from the region of Port Louis were given access to formal education in a centre led by experts Renovation of GPL Special Learning Centre facilitated by Emtel 	CURRIMJEE FOUNDATION UNIVERSITY OF MAURITIUS EDYCS EPILEPSY GROUP GPL SPECIAL LEARNING CENTRE	   
Socio-economic	<ul style="list-style-type: none"> SUPPORT TO FISHERMEN FAMILIES SUFFERING FROM THE WAKASHIO ECOLOGICAL DISASTER <i>Objective: Support fishermen families who depend on the sea for their living and who were affected by the Wakashio Ecological disaster by providing them food packs</i> Outcome: 60 needy families from the regions of Mahebourg benefited from the initiative SUPPORT TO THE “FIGHTING OF CORRUPTION” PROGRAMME <i>Objective: Build a society free of corruption and fraud through programmes designed to that end</i> Outcome: Publication of a Corruption Perception Index Support the implementation of anti-corruption policies in the private sector Organised talks on Ethics, Integrity and Corruption in schools, colleges, universities and clubs Launch of an Ethics Guide for police officers SUPPORT TO “INTERFAITH RELATIONS AND PEACE” <i>Objective: Support the Council in implementing the Intercultural Education (IE) project in lower secondary schools to promote interfaith knowledge and a unified, harmonious nation</i> Outcome: Use of the ICE book in all lower secondary schools across Mauritius SUPPORT TO DISABLED PERSONS <i>Objectives: Support the Special Educational Needs School (SENS) of the Century Welfare Association in welcoming children with disabilities from poor families who cannot attend a special school</i> <i>To help the association carry out its mission of providing adequate education, care and life skills to the disabled children</i> <i>Enhance the self-esteem and self-confidence of the beneficiaries</i> Outcome: Offered new exercising facilities to further promote the wellbeing of 60 disabled children from the region of Port Louis CHRISTMAS INITIATIVE <i>Objective: Share the spirit of Christmas with children</i> Outcome: Christmas activities were organised for over 500 children and they benefited from school materials 	CURRIMJEE FOUNDATION TRANSPARENCY MAURITIUS COUNCIL OF RELIGIONS CENTURY WELFARE ASSOCIATION PLANÈTE ENFANTS VULNÉRABLES LIGHT OF HOPE AFED	    

OUR KEY CSR INITIATIVES IN 2020

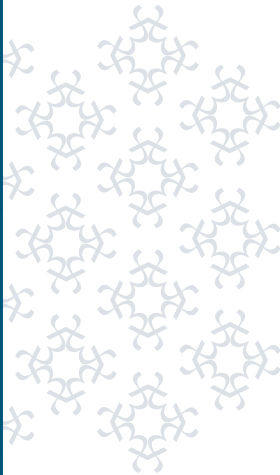
Area of intervention	Key initiatives in 2020	Project facilitator/partner	SDGs
Environment	<ul style="list-style-type: none"> PRESERVATION OF THE MAURITIAN FLORA AND FAUNA <i>Objective: Support the MWF in its initiatives to preserve the fauna and flora in Mauritius and Rodrigues through awareness sessions and educational programmes</i> Outcome: 61 physically disabled students from Trevor Huddleston School in Rodrigues participated in a plant awareness and potting activity at Grand Montagne Natural Reserve 25 staff from CJ participated in a clean-up activity at Ile aux Bénitiers MARINE BIODIVERSITY PROGRAMME <i>Objective: Organise outreach sessions for young students in collaboration with the NGO Reef Conservation</i> Outcome: 350 students learned about our marine biodiversity via Bis Lamer SANDWATCH PROGRAMME <i>Objectives: Deploy the Sandwatch Programme across the island Increase students' interest in marine science Monitor coastal erosion, inform authorities accordingly and enter findings in the UNESCO database</i> Outcome: Monitoring of Flic en Flacq, Blue Bay and Belle Mare beaches for sand erosion 66 students actively participated in the 2020 project, which was approved and recognised by UNESCO Obtained approval of Ministry of Education to extend the programme to other secondary schools THE CITADEL NATIVE REVEGETATION PROJECT <i>Objectives: Provide visitors with a pleasant and green environment in contrast to the bustling urban life Study and showcase the feasibility of reforesting an ecologically degraded land in the heart of Port-Louis Recreate a fully functional and self-sustaining ecosystem and conserve the unique Mauritian biodiversity Reduce the frequency and severity of bushfires Decrease soil erosion and risks of flash floods in the surrounding areas Educate the community on the importance of forests and global environmental challenges</i> Outcome: 5403 endemic trees planted on site as at end 2020 895 employees involved on site since 2015 101 employees participated in 2020 Agreement with the Mauritius Scouts Association renewed in 2020 RAINWATER HARVESTING SYSTEM <i>Objectives: Supplement groundwater supplies during dry season Provide water for domestic purposes such as cleaning and watering in business units</i> Outcome: New rainwater harvesting system implemented at Emtel Network Office (4 m3) and Phoenix Central (4 m3) CLEAN UP THE WORLD <i>Objective: Unite community groups and our employees to address local environmental issues through community clean-ups</i> Outcome: 4 clean-up campaigns organised by the Group (Ebene, Curepipe, Rodrigues and Agalega) 74 staff and 215 community members participated WAKASHIO OIL SPILL - SUPPORT TO AUTHORITIES AND NGOS <i>Objectives: Provide support (financial, human resource and in kind) to the authorities and NGOs involved in the Wakashio Oil Spill clean-up</i> Outcome: CJ provided financial support to the MWF 150 staff participated in clean-up activities (making of artisanal booms) Protective equipment donated to NGO personnel actively involved in the clean-ups Provision of internet connection to facilitate communication on site 	MAURITIAN WILDLIFE FOUNDATION REEF CONSERVATION ASSOCIATION POUR LE DÉVELOPPEMENT DURABLE FRIENDS OF ENVIRONMENT MAURITIUS SCOUTS ASSOCIATION EMTel REAL ESTATE CLUSTER CURRIMJEE FOUNDATION EMTel MC VISION ELI AFRICA OUTER ISLANDS DEVELOPMENT CORPORATION OFFICE SHOALS RODRIGUES CLUBMER STUDENTS MAURITIAN WILDLIFE FOUNDATION SOV LANATIR FRIENDS OF THE ENVIRONMENT BEACH AUTHORITY	

OUR KEY CSR INITIATIVES IN 2020

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Health	<ul style="list-style-type: none">VINE PRAN CONTE TO LA SANTE <i>Objectives: Provide access to free medical check-ups in 15+ specialities to vulnerable persons</i> <i>Organise a health exhibition</i> Outcome: 60 healthcare specialists carried out medical screenings for over 200 persons for NCDs, ENT, dental and eye problems About 150 persons were diagnosed with health problems and referred to for further treatment All children present benefited from paediatric careBLOOD DONATION <i>Objectives: Supply the blood bank during shortage of blood and platelets</i> <i>Raise awareness about the importance of blood donation among youngsters via sensitisation talks</i> <i>Bring CJ and its companies' staff to work together for this laudable cause</i> Outcome: 635 pints of blood were collected 3 blood donation events organised at Mc Vision in Wooton, Phoenix Central, EmtelWorld and Rodrigues 55 employees from MC Vision, Currimjee Informatics, Screenage, Phoenix Central, CPMD and CJ collaborated to organise the different blood donationsOVERSEAS MEDICAL TREATMENT SCHEME <i>Objective: Full/partial funding of individuals for overseas treatment not available locally.</i> Outcome: 11 individuals were provided financial aid for urgent medical treatment abroadBEDRIDDEN PATIENTS SCHEME <i>Objective: Provide medicine or diapers to bedridden and needy persons</i> Outcome: 14 disabled persons benefited from the programmeFIGHTING DRUG PROPAGATION AND OFFERING DRUG ADDICTION TREATMENT AND SUPPORT <i>Objectives: Reduce the incidence of drug use in Mauritius through primary prevention campaigns</i> <i>Provide treatment for people addicted to drugs</i> Outcome: Annually, more than 300 people benefit from the different initiatives of the NGOOFFERING SUPPORT TO PATIENTS SUFFERING FROM THALASSEMIA AND OTHER BLOOD GENETIC DISEASES <i>Objectives: Raise awareness on thalassemia</i> <i>Organise blood donation events</i> <i>Purchase equipment to provide better treatment methods to patients</i> Outcome: 4 blood donations were carried out across the Group to lend support to patients suffering from thalassemia.	<p>POSITIVE APPROACH TO TOTAL HEALTH (PATH)</p> <p>MALHERBES B. HARLEM BASKETBALL TEAM</p> <p>NATIONAL BLOOD TRANSFUSION SERVICE</p> <p>CURRIMJEE FOUNDATION</p> <p>EMTEL</p> <p>MC VISION</p> <p>REAL ESTATE</p> <p>CURRIMJEE FOUNDATION</p> <p>CURRIMJEE FOUNDATION & PHARMACIE DE LA PLAINE VERTE</p> <p>DR IDRICE GOOMANY CENTRE</p> <p>THALASSEMIA SOCIETY OF MAURITIUS</p>	<div><div> 1 NO POVERTY</div><div> 3 GOOD HEALTH AND WELL-BEING</div><div> 10 REDUCED INEQUALITIES</div><div> 11 SUSTAINABLE CITIES AND COMMUNITIES</div></div>

OUR KEY CSR INITIATIVES IN 2020

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Leisure-sports	<ul style="list-style-type: none">BOLTON ACADEMY FOOTBALL CLUB <i>Objectives: Run a Saturday care school combining football training and educational support for the youth of Roche Bois and its surroundings Enhance football talent development</i> Outcome: 60 children aged 8 to 15 years old from Roche Bois and surrounding regions received training and educational support over the whole yearPROMOTION OF YOUTH DEVELOPMENT <i>Objectives: Reduce the incidence of drug use in Vallée Pitot Create a sports culture in Vallée Pitot</i> Outcome: 300 children benefited from initiation to sports such as football, karate and swimming Vallée Pitot is recognised to be one of the rare places where drug use has significantly diminished thanks to the devotion of the CSZVP.MANGALKHAN SPORTS ACADEMY <i>Objectives: Support football talent development Keep the youngsters away from the evils of society Initiate social actions in the region of Mangalkhan to improve the quality of life in the region</i> Outcome: 60 young footballers benefited from training and equipment	<p>MC VISION & BOLTON CITY YOUTH CLUB</p> <p>CLUB SPORTIF ZENESS VALLÉE PITOT (CSZVP)</p> <p>MANGALKHAN SPORTS CLUB</p>	 



OUR CSR STRATEGY

Key Social Indicators



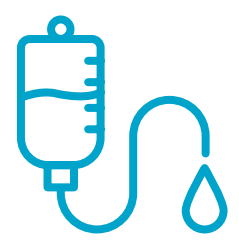
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INVESTED IN THE CSR PROGRAMME OF THE GROUP



297 BENEFICIARIES

POVERTY AND HUNGER ALLEVIATION PROGRAMMES



612 PINTS OF BLOOD

COLLECTED DURING BLOOD DONATION CAMPAIGNS



7 HEALTH PROGRAMMES

911 BENEFICIARIES



886 STUDENTS SUPPORTED

TERTIARY SCHOLARSHIPS, EDYCS SCHOOL, DONATION OF SCHOOL MATERIALS



560 BENEFICIARIES

SUPPORTED THROUGH 6 SPORTS DEVELOPMENT PROGRAMMES

